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THE STRATOSPHERE HOTEL, LAS VEGAS

▶ Colt Mackenzie McNair Expands Research Team

Colt Mackenzie McNair (CMM), golf's premier executive recruitment specialist, looks set to further enhance the service it offers the EMEA golf industry, following the appointment of Douglas Philip to its growing research team.

Since the launch of Colt Mackenzie McNair in 2006, the business has been responsible for sourcing senior managers at some of golf's highest profile businesses and organisations including Loch Lomond Golf Club, PGA Catalunya Resort, Spain, International Management Group (IMG) and the British and International Golf Greenkeepers Association (BIGGA).

Mr. Philip, who has a human resource management degree from Stirling University, Scotland, will use his knowledge gained from a wide range of sports to pinpoint new business talent from outside the EMEA golf industry.

Richard Wood, Director of Colt Mackenzie McNair, said: "There is a definite need for fresh business talent in golf. Judging by the results of a recently commissioned CMM customer study, it is clear many industry leaders would welcome candidates with complementary skills from outside the golf business. Our highly focused, research-driven approach offers the industry something our competitors cannot match and it ensures each assignment we work on shortlists candidates of outstanding quality."

Commenting on his new role, Philip said: "CMM is a recognised industry leader and I am proud to be part of the company. I am confident that with its growing resources and strong structure, CMM will continue to enhance its service to the EMEA golf industry."

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