



## Golf News & Tournaments

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### CMM to introduce fresh talent to EMEA golf industry July 22, 2011

Colt Mackenzie McNair, golf's premier executive recruitment specialist, looks set to further enhance the service it offers the EMEA golf industry, following the appointment of Douglas Philip to its growing research team.

Douglas, who has a human resource management degree from Stirling University, Scotland, will use his knowledge gained from a wide range of sports to pinpoint new business talent from outside the EMEA golf industry.

Richard Wood, director of Colt Mackenzie McNair, said: "There is a definite need for fresh business talent in golf. Judging by the results of a recently commissioned CMM customer study, it is clear many industry leaders would welcome candidates with complimentary skills from outside the golf business.

"By investing in the appointment of Douglas, we have the capability to deliver an even higher calibre of candidate. Our highly focused, research-driven approach offers the industry something our competitors can not match and it ensures each assignment we work on shortlists candidates of outstanding quality."

Since the launch of Colt Mackenzie McNair in 2006, the business has built a strong reputation for executive search, and has been responsible for successfully sourcing senior managers at some of golf's highest profile businesses and organisations including Loch Lomond Golf Club, PGA Catalunya Resort, Spain, International Management Group (IMG) and the British and International Golf Greenkeepers Association (BIGGA).

"Our business is all about delivering value and quality for our clients," added Wood. "Many people can claim to be a headhunter or a recruitment specialist, but few can match our knowledge, our expertise or ability to consistently deliver the best candidates across all management channels."

Commenting on his new role, Douglas Philip said: "CMM is a recognised industry leader and I am proud to be part of the company. I am confident that with its growing resources and strong structure it will continue to enhance its service to the EMEA golf industry."

For further information about CMM and the services it can offer, contact Richard Wood, e-mail: [rwood@coltmm.com](mailto:rwood@coltmm.com), or tel: +44 (0) 1344 292299.

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